

Condé Nast
Traveller PRESENTS
**THE LUXURY
TRAVEL FAIR**

3-6 November 2011
Olympia National Hall, London

DATE FOR YOUR DIARY:

Hot date for all Luxury Travellers



The Luxury Travel Fair will be held at Olympia, London from Thursday, November 3 to Sunday, November 6 2011. Now in its 6th year, it is the only dedicated consumer focused luxury travel event in the UK - the perfect destination for discerning travellers searching for their next holiday.

In association with Condé Nast Traveller, the Fair plays host to over 100 hotels, travel companies and destinations from around the world making sure that visitors will be able to enjoy unique, unusual and unforgettable travel experiences.



This year there are more than 30 new exhibitors taking part for the first time, including the new *Siam Kempinski Hotel* in Bangkok, *Ville in Italia* with their fantastic range of luxury holiday villas, the *Mallorca Tourist Board* and *QuintessentiallyTravel*, who offer tailor-made personalised travel experiences.

From traditional favourites, like *Abercrombie & Kent*, *The Oxford Ski Company* and *ITC Classics*, as well as memorable tours, like *Into Japan*, *Okavango Tours & Safaris*, *Viking River Cruises* and *Mundy Cruising* to exhilarating travel experiences. Highlights among those are the *Oriental Escapes*, *Elegant Resorts*, *Mr & Mrs Smith Hotels* and *Cox & King*.



Catherine Thake, the Show Director, says: "We are really pleased to get such a fantastic variety of luxury travel companies to attend. As a special perk to visitors to the Fair, many exhibitors are also offering special discounts and upgrades, additional treatments or services to those who book their holiday there and then."

Visitors will enjoy the relaxed atmosphere of the beautifully designed Fair, where they can enjoy champagne and cocktails in the luxury Lotus Bar in the heart of the Fair and try some of newly appointed caterers Mosimann's delicious salads and platters. They can also attend a wide range of celebrity talks in the extremely popular 'Meet the Experts Theatre'.

With the fabulous Spirit of Christmas Fair taking place in the same building, there is a great opportunity to combine booking your next holiday with some Christmas shopping. There is a special ticket offer for visitors who would like to visit both Fairs on the same day (£18 for a combined ticket, £15 for a single Fair ticket).

For further information, please visit: www.luxurytravelfair.com

Follow the Fair on Twitter @LuxTravelFair

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NOTES TO EDITORS:

Location: Olympia Exhibition Centre, Olympia Way. London W14 8UX

Fair Hours

Thursday, Friday & Saturday November 3, 4 & 5 – 10am – 6pm

Sunday, November 6 - 10am – 5pm

Admission Prices / Tickets

Advance £12.50

Joint with Spirit of Christmas (Advance) £16

Advance (Children) £6.50

Joint with Spirit (Children) £8.50

Under 12 free of charge

If you would prefer to book by phone, please call 0871 230 1091

HOW TO GET THERE

By Tube: The closest station is Kensington Olympia (district line)

By Train: The closest mainline station is Kensington Olympia. London Overground and Southern Trains run direct services from Clapham Junction, Willesden Junction, East Croydon and Milton Keynes

By Bus: Olympia is served to the following bus routes: 9, 10, 27, 28. The 49 and 391 stop nearby.

By Car: Olympia is easily accessible from the M3, M4 and M40. Car park spaces can be booked on +44 (0) 207 598 2515 or <http://www.eco.co.uk/p/car/114>

August 2011